

Everlasting picardii Spain

Helichrysum italicum subsp. picardii

ESSENTIAL OIL

ALBERT VIEILLE ADDED VALUE

It was during the war in the Balkans – in the late 1990s – that Albert Vieille began to harvest this variety of Everlasting, as the conflict had disrupted the supply of the italicum variety grown in that region. To address this shortage, Albert Vieille opted for the picardii variety, which grows wild near our production plant in Almaden de la Plata. Our teams regularly go on site to support our partners in improving their harvesting practices.

ABOUT EVERLASTING PICARDII

The picardii subspecies of immortelle grows wild in the Doñana National Park nature reserve in Andalusia, Spain. Due to its great biotope diversity, the park has been recognized as a biosphere reserve since 1980. The park is also a bird refuge and has been a UNESCO World Heritage site since 1994.

The harvest is spread over one or two months, from June to July, during the flowering period. The picardii subspecies grows spontaneously in sparse expanses of unequal size, spread over vast tracts of land and in hard-to-reach areas, and is therefore harvested with a sickle.

The sickle harvest helps to preserve the plant's integrity and ensure it can regrow the following year. Once cut, the flowering tops are grouped into small bundles to be transported to the processing site.



These applications are given for information only

WELL-BEING APPLICATIONS*

Anti-infectious.



AMBERY
Floral

*These aromatherapeutic properties are excerpted from specific works and are provided for information purposes only. They are not, under any circumstances, to be considered sufficient as a basis for any health claim or diagnosis for purposes of therapeutic application.

250 kg
of everlasting picardii
flowering tops

Steam distillation
 $\eta = 0,4 \%$

1 kg
of essential oil



Harvest calendar

J F M A M J J A S O N D

Traceability

Country

Region

Delimited
collection area

OLFACTORY PROFIL

Ambery, floral, spicy, fruity, hay-like.

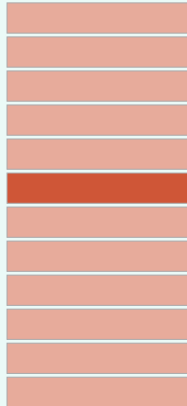
Head

Heart

Base

TENACITY

1 hour
2 hours
3 hours
6 hours
1 day
2 days
3 days
4 days
1 week
2 weeks
3 weeks
1 month



* Tenacity of characteristic notes

GLOBAL DATA

CAS TSCA: 8023-95-8

CAS EINECS: 90045-56-0

EINECS : 289-918-2

FEMA: /

FDA: /

CoE: /

INCI: Helichrysum italicum flower oil

Resource: Wild

Processed plant part: Flowering tops

Transformation process: Steam distillation

Appearance: Pale to very pale yellow liquid

Main constituents: Alpha-pinene, curcumenes,
limonene

Active constituents: Alpha-pinene, alpha and
gamma-curcumene



ALBERT VIEILLE