Blue tansy, or Tanacetum annuum, is also known by its Latin name of Vogtia annua. It is a member of the Asteraceae family, which encompasses a variety of aromatic plants, including tarragon, chamomile, everlasting, and wormwood. It is an annual plant that grows to 40 centimeters in height, with yellow heads that bloom from August to October. It is not to be confused with common tansy, or Tanacetum vulgare, known as being highly toxic, but having numerous applications in agriculture.

Native to the Mediterranean basin, this plant gradually disappeared due to excessive harvesting of wild plants. Today, blue tansy has been reintroduced in Morocco, where we have a grower partnership at the source. Blue tansy essential oil is produced through steam distillation of the aerial parts of the plants. It has powerful, characteristic aromatic and camphoric notes nuanced by more subtle facets of macerated fruit, and milky notes. It can be identified by its deep blue color resulting from the oil’s naturally high concentration of chamazulene. Blue tansy is popular with asthmatics, having well-known anti-inflammatory and antihistaminic properties.